



Trijaya Arrum Lestari

Company Profile

A Rainwear Company



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01 Poncho Raincoat

Our Raincoats been around for 40 years and we are not looking to stop to keep you dry on those rainy days.

Jas hujan kami sudah ada sejak 40 tahun yang lalu dan kami tidak ingin berhenti melindungi anda dari hujan.

A man with short grey hair, wearing a red polo shirt with a light-colored collar, is shown in profile, looking down at his work. He is in a factory setting, with industrial machinery and a large roll of blue and white striped material visible in the background. The lighting is bright, coming from overhead industrial lights.

Our Company **Vision**

Become a company with international standards that contributes to the growth of national economy with having Islamic principles.

Menjadi perusahaan bertaraf internasional yang berkontribusi dalam meningkatkan perekonomian nasional dengan mengedepankan prinsip Ilahiah.

Vision



Fabricate high quality rain wears to fulfill international market demands.

Menghasilkan produk berkualitas unggul, guna memenuhi kebutuhan pasar internasional.



Provide a workforce that focuses on the improvement of the employees competencies.

Menyediakan lapangan kerja yang berfokus pada peningkatan kompetensi sumber daya manusia.



Hold Islamic principles as a compass at work.

Menjadikan prinsip Ilahiah sebagai pedoman dalam bekerja.

Dynamic

Continuously improve, today must be better than the yesterday.

Berusaha melakukan perbaikan terus menerus, hari ini harus lebih baik dari hari kemarin.

Positive

Make the environment, industrial relations, and productivity positive.

Berusaha mewujudkan lingkungan kerja, hubungan industrial, dan produktifitas perusahaan yang positif (sehat).

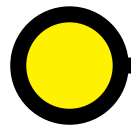
Religious

Puts effort in every activity to always put forth Islamic values in the hopes of receiving His grace.

Berusaha dalam segala aktifitas untuk selalu menjaga dan mengedepankan nilai-nilai Ilahiah, dengan tujuan mengharapkan keberkahan-Nya.

Values

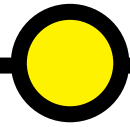
Company History



1970

Started as a raincoat trader in Solo.

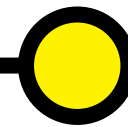
Berawal sebagai pedagang jas hujan di Solo.



1975

Established its' first factory producing raincoat fabrics in Wonorejo, Gondangrejo.

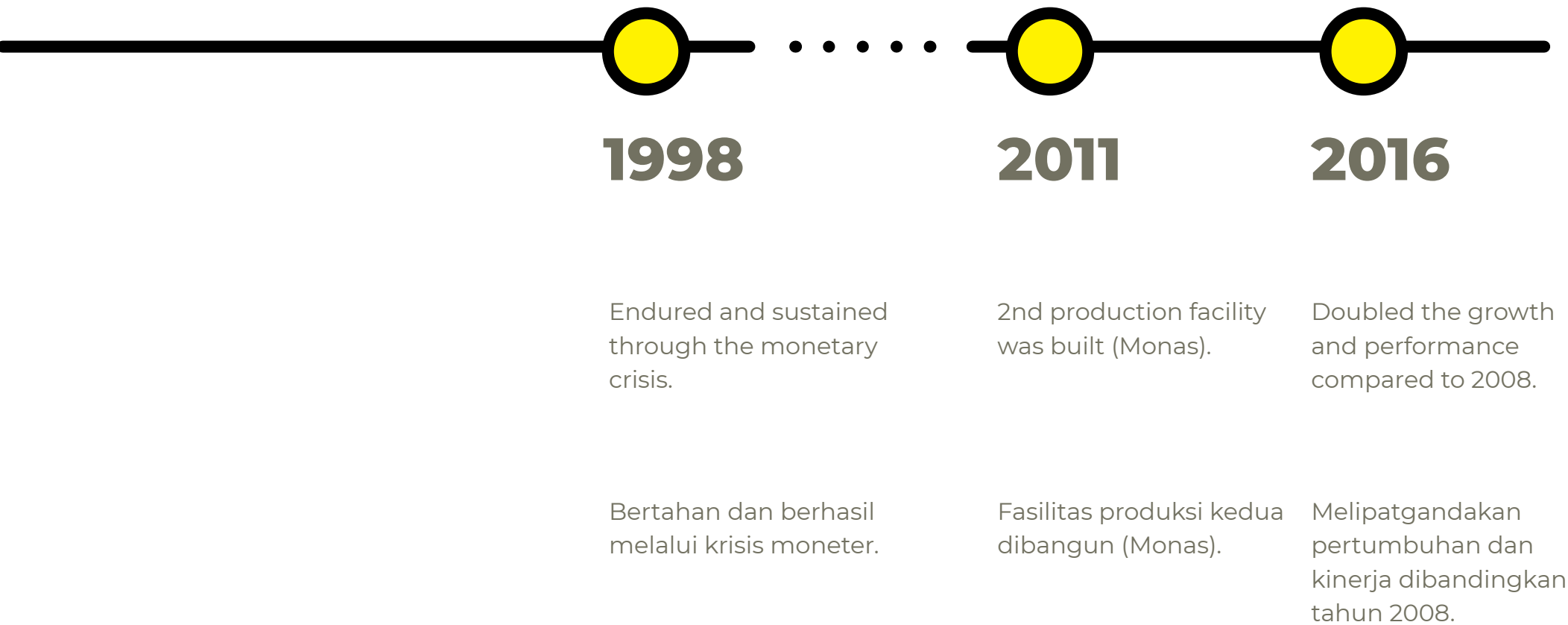
Mendirikan pabrik pertama mereka yang menghasilkan bahan jas hujan di Wonorejo, Gondangrejo.



1985

Expanded factories of four product lines and integrated it under one roof.

Mengembangkan pabrik dengan empat lini produk dan menyatukannya dalam satu naungan.



Facilities

Facilities



Elephant Brand

Elephant Brand is Trijaya Arrum Lestari's first brand focusing on raincoats made with PVC, it has 34 designs in its' roster to meet the tastes of the mass market.

Elephant Brand adalah brand pertama Trijaya Arrum Lestari yang berfokus pada jas hujan yang terbuat dari PVC, pada saat ini Elephant Brand memiliki 34 desain jas hujan untuk memenuhi selera pasar.







Monas

Monas is Trijaya Arrum Lestari's second brand that uses nylon as their main material for the Raincoat with 17 raincoats in its' roster.

Monas adalah brand kedua Trijaya Arrum Lestari yang menggunakan nylon sebagai bahan utama dalam pembuatan jas hujan dengan 17 desain jas hujan.









The Company in Numbers

12.000 raincoats / day

81 Distributors

2 Production Facilities



PRODUCT
PRODUCT
PRODUCT

PVC
NYLON

PVC



LUXIO

Jas Hujan Poncho
Warna: Ungu, Orange, Biru

AIRA

Jas Hujan Poncho

Warna:
Ungu
Orange
Biru







Fiesta

Jas Hujan Jaket dan Celana

Warna:
Ungu
Pink
Biru



RCN31

Coat

Warna:
Biru
Merah
Hijau
Ungu



Trijaya Arrum Lestari

N43

Jas Hujan Jaket dan Celana

Warna:
Ungu
Orange
Pink
Biru



N43

Biru

Hitam





Marun

Our Company

Corporate Clients



Area of Distribution



contact us

Muhammad Irfan Hakim
President Director

m.irfan.hak@gmail.com
+62 271 857 557

Utari Nurfajri Arifa
Support Director

utarinarifa@gmail.com
+62 271 857 557

Prapti Purwani
Marketing & Sales Manager

surelcvtjal@gmail.com
+62 813 2972 6466

Fax:
+62 271 856 299

